

Bingo Blitz Morning Show Giveaway

Official Rules

Draft as of June 27, 2025

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

- 1. OVERVIEW:** The Bingo Blitz Morning Show Giveaway (“Sweepstakes”) comprises five (5) drawings with entry available during five (5) separate Sweepstakes Entry Periods. **You may only enter one (1) time for a maximum of one (1) entry.** Entry into each daily drawing is separate. Entry into one daily drawing is not entry into any other daily drawing. Prize details in Section 5 below.
- 2. ELIGIBILITY:** The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia, who are 21 years of age or older (“Entrant(s)”). Employees, officers and directors and their immediate families of Playtika Santa Monica LLC. (“Sponsor”), Buena Vista Television, LLC, LIVE with Kelly and Mark, American Broadcasting Companies, Inc., WABC Television, LLC, licensee of WABC-TV, Disney General Entertainment, Brandmovers, Inc., d/b/a The A Team (“Administrator”), and each of their respective, parents, retailers, distributors, subsidiaries, affiliates, suppliers, advertising agencies, and persons living in the same household as such persons are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, provincial, local laws and regulations and is void where prohibited by law. Sponsor reserves the right to verify the eligibility and all facts at any time, and Entrants agree to cooperate in any verification process/request.
- 3. SWEEPSTAKES ENTRY PERIODS:** The five (5) separate entry periods occur on the dates listed below, with entry on each of those dates available only between 9:00 a.m. ET and ending at 11:59:59 p.m. ET on the listed day (each and “Entry Period”). Any attempt to enter outside an official Entry period is void. The Administrator’s database clock is the official timekeeper for this Sweepstakes.

Entry Period	Entry Period	Random Drawing (on or about)	Potential Winner Contacted (on or about)
1	June 30, 2025	July 2, 2025	July 7, 2025
2	July 1, 2025	July 3, 2025	July 7, 2025
3	July 2, 2025	July 7, 2025	July 8, 2025
4	July 3, 2025	July 8, 2025	July 9, 2025
5	July 4, 2025 – July 13, 2025	July 15, 2025	July 16, 2025

- 4. HOW TO ENTER:** During an official Entry Period as described above, log into your free Bingo Blitz account (“Account”) at <https://www.bingoblitz.com> (“Website”) **or** via the free Bingo Blitz mobile game app (the “App”). Once you are logged into your Account an “alert spot” will appear on the main screen. Clicking on the “alert spot” will open a registration form. Once you complete the registration form receive one (1) entry. If you do not already have an Account, follow the instructions at the Website or in the App to create your Account. **IMPORTANT:** Accessing the Website or App as a “Guest” will not provide you entry into the Sweepstakes. You must log into the Website or App using your free Account to obtain an entry. If you didn’t receive the confirmation email to create your Account, please contact rickk@playtika.com.

Any attempt to enter more than once during any Entry Period by any means, including, but not limited to, use of multiple identities, email addresses, Accounts, or other means, may result in disqualification

from this and any other promotional offerings by Sponsor. Use of any macro, bot, script or other automated means to submit entries is prohibited. No responsibility is assumed for lost, late, damaged, misdirected, illegible, incomplete, incorrect entries or other sweepstakes materials, all of which are void, or for errors due to computer malfunctions, software errors, transmission problems or interruptions in operations. All entries must be submitted and received during an official Entry Period. Proof of submission is not proof of receipt.

In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the authorized account holder of the e-mail account of the e-mail address associated with the Account associated with the entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

- 5. RANDOM DRAWING AND WINNER NOTIFICATIONS:** Five (5) potential winners will be randomly selected from among all eligible entries received during each of the five (5) Entry Periods. The drawings will occur based on the chart in Section 3 above. Entrants irrevocably agree to be bound by these Official Rules, which are final and binding in all respects.

Each potential winner will be notified using the email address associated with their Account. No liability is assumed for any winner notification that is lost, intercepted or not received by a potential winner for any reason. Failure to comply when requested may result in disqualification and selection of an alternate winner. If a potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected. Any potential winner, as a condition to receiving any prize, may be required to sign and return a declaration of eligibility and liability/publicity release or similar document and complete, sign, and submit to Sponsor or Administrator an IRS Form W-9 or equivalent form with all required information within five (5) days of notification to winner of his/her prize eligibility. If a potential winner fails to comply with any request for documents, is found to be ineligible, or cannot or does not comply with these Official Rules, he/she may be disqualified and prize may be awarded to an alternate winner.

- 5. PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"):** There will be five (5) prizes offered in this Sweepstakes, one (1) prize per Entry Period: \$1,000 Visa® Gift Card. ARV: \$1,000.00. Visa terms and conditions may apply to the Prize and redemption thereof. Visa is not a sponsor of or in any way affiliated with the Sweepstakes. Limit one (1) prize per person and per household.
- 6. ODDS:** Odds of winning depend on the total number of eligible entries received for each of the five (5) Entry Periods.
- 7. MISCELLANEOUS:** Sponsor is not responsible for any (a) lost, late, misdirected, damaged, garbled, incomplete or illegible entries, all of which are void; (b) telephone, computer, mobile device, hardware, software, programming or network malfunction or other technical failures or errors, or the failure to properly process entries; (c) communication disruption or other forces beyond the reasonable control of the Sponsor, including but not limited to disruption related to internet traffic, wireless networks, virus, bug or non-authorized intervention; or (d) damage caused by a computer or mobile device related virus or otherwise resulting to any computer or mobile device from such person's participation in the

Sweepstakes whether human, mechanical or electronic. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes, in whole or in part, if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other unintended circumstances have impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. If the Sweepstakes is terminated before the end date, Sponsor will post a notice on <https://www.bingoblitz.com> and, to the extent possible, winner(s) will be selected from among all eligible entries unaffected by any error that were received as of the termination date. Persons found tampering with or abusing any aspect of this Sweepstakes, or whom Sponsor believes to be causing malfunction, error, disruption, or damage will be disqualified. Entries that contain errors or are incomplete or received after the relevant entry period, will not be accepted.

- 8. RELEASE OF LIABILITY:** By participating, each Entrant releases Sponsor, Buena Vista Television, LLC, LIVE with Kelly and Mark, American Broadcasting Companies, Inc., WABC Television LLC, licensee of WABC-TV, Disney General Entertainment, Administrator, and each of their respective parent companies, subsidiaries, affiliates, partners, employees, directors, agents, advertising agencies, and all other associated with the development and execution of the Sweepstakes (“Sweepstakes Entities”) from any and against any and all injury, loss or damage caused or claimed to be caused by their participation in the Sweepstakes and/or the acceptance, awarding, receipt, use and/or misuse of the prize, and each entrant agrees that the Sweepstakes Entities are not responsible for any warranty, representation, or guarantee, expressed or implied, in fact or in law, relating to the Sweepstakes and/or the awarding of any prize except as expressly provided in these Official Rules. By participating, each Entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action; (b) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney’s fees; (c) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waive all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses; and (d) these Official Rules and all disputes shall be governed by the internal laws of the state of Nevada, without regard to principles of conflicts of laws, any disputes shall be resolved exclusively in the state or federal courts in the state of Nevada, and entrant expressly consent to the jurisdiction of said courts and waive any objection thereto. ***For New Jersey residents: Nothing herein prohibits recovery of damages or attorneys’ fees where required by statute.***

WARNING: ANY ATTEMPT BY AN ENTRANT, OR ANY OTHER PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD ANY SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS’ FEES AND OTHER ASSOCIATES LEGAL COSTS) FROM ANY SUCH ENTRANT, OR OTHER PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO SEEKING CRIMINAL PROSECUTION.

- 9. DATA:** Any information Entrant submits is subject to Sponsor’s privacy policy located at <https://www.playtika.com/privacy-notice/>. Entrants acknowledge and agree that by participating in the Sweepstakes and providing any personal information, subject to applicable law, Sponsor and Administrator may collect and use such personal information provided for the purposes of conducting the Sweepstakes and as otherwise permitted in Sponsor’s referenced privacy policy.

- 10. WINNER LIST:** For a list of the winners, enquirers should send an email to rickk@playtika.com with the subject line "Bingo Blitz Morning Show Giveaway Winner List" prior to August 29, 2025.
- 11. SPONSOR:** Playtika Santa Monica, LLC, 2225 Village Walk Dr. Henderson, NV 89052 USA. Please address any questions about this Sweepstakes to rickk@playtika.com and reference the Bingo Blitz Morning Show Giveaway.
- 12. ADMINISTRATOR:** Brandmovers, Inc., d/b/a The A Team, 1519 Carroll Drive, Atlanta, GA 30318.

Sweepstakes is not sponsored by Buena Vista Television, LLC, LIVE with Kelly and Mark, American Broadcasting Companies, Inc., WABC Television LLC, licensee of WABC-TV, Disney General Entertainment. Sponsor agrees to indemnify LIVE with Kelly & Mark, ABC, The Walt Disney Company, its employees, and representatives and any affiliated or related entity against any and all claims arising out of either directly or indirectly from the execution, administration and fulfillment of this Contest.